

6th Annual Strategy Science Conference

Ludwig-Maximilians-Universität München / Munich School of Management
Main Building
Geschwister-Scholl-Platz 1, 80539 München, Germany

Day 1: Tuesday June 06, 2023

Time	Session	Location
09:00 AM	Registration	Inner Courtyard LMU main building ("Lichthof")
09:45 AM	Conference Welcome: Tobias Kretschmer (LMU Munich)	First floor E110 ("Senatssaal")
10:00 AM	Parallel Session: Platforms (Chair: Joost Rietveld, UCL) David Chung (U of Michigan) "When Uber Eats Its Own Business, and Its Competitors' Too: Platform Diversification and Cross-platform Cannibalization" Annamaria Conti (IE University) "The Hidden Costs of Fairness in Platform Markets" Aviram Zrahia (Tel Aviv U) "The Simple Economics of an External Shock to a Bug Bounty Platform" Ambre Nicolle (LMU Munich) "Competition and value capture in platform markets: Implications for complementor strategy" Joe Ploog (UCL) "Network Effects by Choice: Evidence from the Board Games Industry"	First floor E110 ("Senatssaal")
	Parallel Session: Human Capital (Chair: Todd Zenger, U Utah) Claudine Gartenberg (Wharton U) "Corporate Ownership and Employee Compensation" Agnes Guenther (U of Utah) "Does Firm-Specific Human Capital Decrease or Increase Employee Mobility" Pooyan Khashabi (ESSEC) "Cognitive Ability and Employee Mobility: Evidence from Swedish Microdata" Eduardo Melero (U Carlos III de Madrid) "The Effect of Job Security on Inventor Behavior" Ulya Tsolmon (Washington U) "Post-M&A Retention of Top Managers: The Role of Structural Knowledge"	First floor F107
	Parallel Session: Reference Points (Chair: Thorbjorn Knudsen, Frankfurt School) Felipe Csaszar (U of Michigan) "Utility Theory as a Microfoundation of Organizational Decision-Making Around Reference Points" Johanna Glauber (IE University) "Shunning problemistic search: Performance feedback, search, monitoring" Johannes Luger (CBS) "Convenience Reference Groups: Balancing the Benefits and Cost of Inter-Organizational Comparisons" Murat Tarakci (Rotterdam School of Management) "Innovation, Performance Aspirations, and Ownership" Axel Zeijlen (ETH Zurich) "Search and Adaptation in Neutral Landscapes: Reconciling Behavioral Perspectives on Complexity and Reference Points"	First Floor M110
11:30 AM	Coffee Break	First floor E 106 ("Senatssaal") AND First floor A180 ("Speerträger")
12:00 PM	Parallel Session: Algorithms (Chair: Joy Wu, LMU Munich) Hyunjin Kim (INSEAD) "Decision Authority and the Returns to Algorithms" Kristina McElheran (U of Toronto) "Management for the Analytics Age" Abishek Nagaraj (UC Berkeley) "The Streetlight Effect in Data-Driven Exploration" Claudio Panico (Bocconi U) "How do humans and algorithms interact? Augmentation, automation, and co-specialization for greater precision in decision-making" Henning Piezunka (INSEAD) "Training with AI, Competing against Humans"	First floor E110 ("Senatssaal")
	Parallel Session: Organization Design (Chair: Samina Karim, Northeastern U) Nicholas Argyres (Washington U) "Internal Network Structure and the Speed of Generative Appropriability" Ruiqing Cao (Stockholm School of Economics) "Organizational Barriers to Transforming Large Finance Corporations: Cloud Adoption and the Importance of Technological Architecture" Erwin Danneels (U of South Florida) "Organizational Design for breakthrough Innovation Capability in established Firms" John Eklund (U of Southern California) "The Impact of Partner Organizational Structure on Innovation: An Examination of Startups' Knowledge Access in Corporate Venture Capital Relationships" Hisan Yang (U of Utah) "How Do Agents Incentivize Agents? Ratchet Problems in Hierarchically Nested Principal-Agent Relationships"	First floor F107
	Parallel Session: R&D Strategies (Chair: Gwendolyn Lee, U Florida) Nilanjana Dutt (Bocconi U) "Near and Far: R&D Strategies of Business Groups" Mahdi Ebrahim (Maastricht U) "Organizational joint search: The role of interdependencies, type and temporality of search" Hyo Kang (U of Southern California) "Should firms hold more patents? A randomized control trial on the commercial value of patent protection" Ronald Klingebiel (Frankfurt School) "Collective Screening of Innovation" Maria Roche (Harvard U) "Coordinated R&D Programs and the Creation of New Industries"	DZ003 (mezzanine between ground floor and first floor via right glass door outside the main entrance)
01:30 PM	Lunch	First floor E106 ("Senatssaal") AND First floor A180 ("Speerträger")
02:30 PM	Plenary 1: Management Schools in Europe - How are they different? (Moderator: Tobias Kretschmer, LMU Munich) Annamaria Conti, IE University Markus Reitzig, U Vienna Juan Santalo, IE University Nils Stieglitz, Frankfurt School Sheryl Winston Smith, BI Business School	First floor E120 ("Große Aula")

Time	Session	Location
03:30 PM	Coffee Break	First floor E 106 ("Senatssaal") AND First floor A180 ("Speerträger")
04:00 PM	Parallel Session: Digital Industries (Chair: Milan Miric, U Southern California) Marvin Hanisch (U of Groningen) "The Hidden Hand of Imprinting: Unraveling Governance Challenges in Interorganizational Blockchain Networks" Stephen Michael Impink (NYU Stern) "Supplier Resources Sharing and Digital Industry Development" Khwan Kim (INSEAD) "Feature-Based Structures of Opportunity: Innovation in the American Popular Music Industry, 1958-2016" Hakan Özalp (U of Amsterdam) "Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry" Sarit Markovich (Northwestern U) "For the public benefit: data policy in platform market"	First floor E110 ("Senatssaal")
04:00 PM	Parallel Session: Politics and CSR (Chair: Nel Dutt, U Bocconi) Michael Blomfield (UMass Amherst) "The Social Context of Innovation: Openness, Diversity, and the Effects of Civil Rights Protests on American Invention" Hüseyin Doluca (Augsburg U) "A Knowledge Based View Approach to the Environmental Corporate Social Responsibility and Financial Performance Relationship in a Multinational Context" Marco Giarratana (IE University) "How proximal CSR actions influence the perception of firm value: Experiment-based evidence" Paul Nary (Wharton U) "Opportunities or Risks: How do a potential target's ESG Issues affect PE Buyout Decisions?" Zhiyan Wu (Erasmus U Rotterdam) "Activism Risk and Preemptive Signals: Examining the Impact of Anti-SLAPP Laws on Corporate Social Responsibility"	First floor F107
04:00 PM	Parallel Session: Entrepreneurial Decisions (Chair: Bruno Cassiman, KU Leuven) Yun Hou (HKUST-GZ) "Learning to let go: Field experiment on benchmarking and exit" Franziska Kaiser (HEC Lausanne) "Get Rich or Die Tryin': Concerts and the Digitization of Recorded Music" Aharon Cohen Mohliver (LBS) "Dominant Deceptions: Explaining the Tenacity of Deceit in Entrepreneurial Ventures" Sandeep Pillai (Bocconi U) "How did Milan emerge as the hub of the Italian fashion industry?" Sheryl Winston Smith (BI Norwegian Business School) "Spanning two worlds? Corporate accelerators and corporate venture capital in innovation portfolios"	First floor E120 ("Große Aula")
05:30 PM	End of Day 1 Sessions	
07:00 PM	Reception and Dinner	Restaurant "Seehaus im Englischen Garten"

Day 2: Wednesday June 07, 2023

Time	Session	Location
09:00 AM	Registration	Inner Courtyard LMU main building ("Lichthof")
09:30 AM	Plenary 2: Strategy Science - past, present, future of the journal (Moderator: Todd Zenger, U Utah)	First floor E120 ("Große Aula")
10:30 AM	Coffee Break	First floor E106 ("Senatssaal") AND First floor A180 ("Speerträger")
11:00 AM	Parallel Session: Innovation and Search (Chair: Dan Levinthal, Wharton) Michail Batikas (Rennes) "Impact of Privacy Regulation on Experimentation and Innovation" Thorbjørn Knudsen (Frankfurt School) "Commitment in Organizational Search" Chengwei Liu (ESMT) "Interactions between Conformity-based and Outcome-based Learners - Who should learn fast" Andrew Nelson (U of Oregon) "Even Better than the Real Thing?: Electronic Organs and the Paradox of Imitative Technology Products" Dror Shvadron (Fuqua) "Bread Upon the Waters: Corporate Science and the Benefits from Follow-on Public Research"	First floor E110 ("Senatssaal")
	Parallel Session: Resources (Chair: Jeff Reuer, U Colorado) Teresa Dickler (Philipps U) "Synergy or Redeployment? Examining Environmental Pollution Spillovers in Multi-Unit Firms" Maria Roche (Harvard U) "Recombining for Novelty: When resources constraints may promote innovation" Ed Saiedi (BI Norwegian School of Business) "Innovation Modes and Resourcing Choices: a configurational approach" Phebo Wibbens (INSEAD) "When to Burn Your Bridges: A Simulation of Resource Redeployment with Oligopolistic Competition"	First floor F107
	Parallel Session: Stakeholders (Chair: Guy Holburn, U Western Ontario) Adam P. Clark (Chapman U) "Killing the Golden Goose: A Resource-based Theory Perspective on Hedge Fund Activism Stakeholder" Daniel W. Effenbein (WUSTL) "From Confrontation to Cooperation: How Self-regulation Affects Competitive Advantage in Extractive Industries" Michael Park (INSEAD) "Caring but sharing unintentionally: Lobbying for innovation and the leakage of knowledge" Susan Perkins (NYU Stern) "What do Families in Business Want? Theory and Evidence from Brazilian Firms" Thomaz Teodorovic (CBS) "Competing for Public Procurement Contracts: When Can Politicians Provide Returns to Supporting Firms?"	First floor E120 ("Große Aula")
12:30 PM	Lunch	First floor E 106 ("Senatssaal") AND First floor A180 ("Speerträger")
01:30 PM	Parallel Session: Information Provision (Chair: Thorsten Grohsjean, U Bocconi) George Chondrakis (ESADE) "Strategic information disclosure in markets for technology" Johanna Glauber (IE University) "Safety in Precedence: The Strategic Timing of Bad News" Cedric Gutierrez (Bocconi U) "Pay Transparency and Productivity" Eun-Hee Kim (Fordham U) "Transparency is not a Donkey Work: Board Political Orientation and Firm Carbon Disclosure" Joe (Pyung) Nahm (U of Minnesota) "Serendipity in Science"	First floor E110 ("Senatssaal")
	Parallel Session: Theory of the Firm (Chair: Henning Piezunka, INSEAD) Afonso Almeida Costa (Nova) "Investment opportunities in competitive product markets: When do internal capital markets matter?" Rahul Anand (Aarhus U) "When Is Less Better than More? Reductions in Firm Scale and Scope during Economic Downturns" Francisco Brahm (LBS) "Reputation, relational contracting and large-scale cooperation: Evidence from the field" Megan Lawrence (Vanderbilt U) "Hierarchy Expansion in Young Firms: The Impact of Internal versus External Hiring on Performance" Catherine Magelssen (LBS) "The Boundaries of the Firm: Internal and External Contracting"	First floor F107
	Parallel Session: Firms and Markets (Chair: Victor Bennett, U Utah) Daniel P. Gross (Duke U) "The Composition and Dynamics of Technology-Enabled Entrepreneurship" Ulrich Kaiser (U of Zurich) "The Interplay Between Product Variety and Customer Satisfaction: Theory and Evidence" Anthi Kiouka (HEC) "Specializing in Generality? Technology and Market Strategy" Ahmadreza Mostajabi (LBS) "Not So Fast: How Large-Scale Market Entry Impacts Firm Performance and Innovation" Amy Zhao-Ding (TU Munich) "Functionality, demand heterogeneity, and product positioning in high-growth markets"	First Floor M110
02:30 PM	Strategy Science Business Meeting (Chair: Rob Seamans, NYU Stern)	First floor E110 ("Senatssaal")
03:00 PM	Conference Ends	